ABSTRACT

A recording medium (100) for a reservation of video recording of a program holds encoded compressed video information (1531) related to the program, a reservation set command (331) for setting a reservation of the program, and program attribute information (323) including at least a video recording reservation start date and time. When a viewer makes a selection to set a reservation of video recording while watching a preview video (200) based on the encoded compressed video information of the recording medium in a video recording/reproducing apparatus, the video recording/reproducing apparatus acquires the program attribute information (332) in accordance with the reservation set command (331) in the recording medium (100), thereby setting a reservation of video recording. Thus, there in no need of manual operation for inputting information required for setting a reservation of video recording and it is possible to easily set a reservation of video recording of the program while watching and listening to program-related information.